GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

TOURISM – Grant of incentives to M/s Sri Venkateshwara Lodge Private Limited for Development of a 3-star Hotel (Hilton Garden Inn Brand) in Srisailam as per the provisions of Andhra Pradesh Tourism Policy 2024 -2029 - Orders - Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (TOURISM) DEPARTMENT

G.O.MS.No. 35 **Dated: 15-10-2025**

Read the following:

1. G.O.Ms.No.17, YAT&C (T) Department, Dt:10.12.2024.
2. Proposal of M/s Sri Venkateshwara Lodge Private Limited.
3. Minutes of SIPB meeting held on Dt:8.10.2025 received from I&C (P&I) Dept., Lr.No.2624402/2024/P&I, Dt:09.10.2025.

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ORDER: -

In the reference 1st read above, Andhra Pradesh Tourism Policy 2024-2029 has been issued with an aim to create a robust ecosystem that fosters private investment growth by streamlining approval processes, offering incentives and implementing investor-friendly policies, specially focusing on developing anchor destinations to serve as key hubs, attracting both Domestic and International tourists.

2. In the reference 2nd read above, M/s Sri Venkateshwara Lodge Private Limited have submitted an investment proposal for Development of a 3-star Hotel (Hilton Garden Inn Brand) in Srisailam with an investment of Rs.83.00 Crores, with the potential to create employment for 500 people directly. They have requested for providing incentives as per the A.P. Tourism Policy 2024-2029.

3. The above proposal was placed before the State Investment Promotion Board (SIPB) in its meeting held on 8.10.2025 with the recommendations of State Investment Promotion Committee (SIPC) in its meeting held on 16.09.2025. In the reference 3rd read above, the SIPB has recommended for reimbursement of 100% net SGST for a period of 10 years or up to realization of 100% fixed capital investment, whichever is earlier and to sanction other incentives as per Andhra Pradesh Tourism Policy 2024-2029.

4. Government, after careful consideration of the recommendations of the State Investment Promotion Board (SIPB) in its meeting held on 8.10.2025 and keeping in view the provisions of Andhra Pradesh Tourism Policy 2024-2029, hereby grant the following incentives to M/s Sri Venkateshwara Lodge Private Limited for Development of a 3-Star Hotel (Hilton – Garden Inn Brand) at Srisailam:-

a. Reimbursement of 100% net SGST for a period of 10 years or up to realization of 100% Fixed Capital Investment (FCI), whichever is earlier, as being a Large Tourism Project.

(P.T.O)

b. Capital subsidy of 10% of FCI, subject to a maximum of ₹10 crore, to be disbursed in five equal instalments, as per Policy under Large Tourism Project category.

c. Reimbursement of 100% of stamp duty. The reimbursement shall be considered at actuals, based on the land value fixed by the concerned SRO.

d. Electricity charges at industry rates.

e. Reimbursement of electricity duty for a period of 5 years.

f. Property Tax, water supply charges, and sewage tax shall be applicable at industry rates, provided the Company applies for permissions through the Single Window platform.

g. If the project commences commercial operations within two (2) years from the date of issuance of the Government Order, an additional capital subsidy of 1% of FCI shall be granted as a special incentive under the Speed of Doing Business initiative.

h. As part of the Ease of Doing Business initiative, the Endowments Department shall be requested to facilitate the investor by granting permissions for the free movement of men, materials and vehicles during the construction period, to ensure timely implementation of the projects as per the approved schedule.

i. Necessary support shall be extended for Single Window clearances.

5. The Chief Executive Officer, Andhra Pradesh Tourism Authority, Vijayawada shall take further necessary action, accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

AJAY JAIN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Chief Executive Officer, Andhra Pradesh Tourism Authority, Vijayawada.
M/s Sri Venkateshwara Lodge Private Limited through (CEO, APTA).

Copy to:

The Finance (FMU-GAD.II) Department.
The Revenue (Endowments) Dept.
The PS to Secretary to HCM.
The OSD to Minister for Tourism (TC&C)
The OSD to Chief Secretary
The PS to Special Chief Secretary to Government, YAT&C Dept.,
The G.A. (Cabinet) Department
SF/SC (2997902).

// FORWARDED :: BY ORDER//

SECTION OFFICER